

## CREDIT AGREEMENT

<b>Form Category</b>	Academic
<b>Document Owner</b>	Director of Academic Services
<b>Related Documents</b>	Credit Policy

### Agreement

On successful completion of the specified subjects from the Higher Education qualification and institution detailed below, a student will be eligible for Credit worth up to 120 Credit Points (12 Subjects) towards the Bachelor of Business (Event Management) (BBUSEVT16).

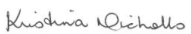
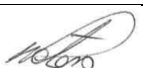
<b>Entry pathway course</b>	Bachelor of Business Administration (Marketing)	
<b>Provider</b>	FPT University, Vietnam	
<b>Completion date range</b>	Within the last 10 years	
<b>Superseded course inclusions</b>	None	
<b>Destination course</b>	BBUSEVT16	Bachelor of Business (Event Management)
<b>Credit guaranteed</b>	Up to 120 credit points (12 Subjects) according to the Credit Guaranteed list below.	
<b>Remaining subjects</b>	At least 120 credit points (12 Subjects) according to the Remaining Subjects list below unless already credited.	

### Credit Guaranteed

<b>FPT University Subject Code and Title</b>	<b>TUA Subject Code and Title to be credited</b>
SSG102 Communication and In-Group Working Skills AND SSL101c Academic Skills for University Success	BIZ101 Business Communication
MGT101 Introduction to Management AND OBE Organisational Behaviour	BIZ102 Understanding People & Organisations
MKT101 Marketing Principles	MKT101A Marketing Fundamentals
ACC101 Principles of Accounting	BIZ201 Accounting for Decision-Making
ECO111 Microeconomics AND ECO121 Macroeconomics	GEC101 (100 level elective)
FIN202 Principles of Corporate Finance AND MAS202 Applied Statistics for Business	GEC102 (100 level elective)
HRM201 Human Resources Management	HRM200 Strategic Human Resources Management (200 level elective)
MKT201 Consumer Behaviour	MKG102 Consumer Behaviour (100 level elective)
MKT304 Integrated Marketing Communications	MKT103A Integrated Marketing Communications (100 level elective)
PMG201c Project Management	MGT201A Project Management (200 level elective)
MKT318 Digital Marketing AND MKT328 Digital Marketing	MKG203 Digital Marketing Communications (200 level elective)
MKT202 Service Marketing Management	GEC301 (300 level elective)
ENM301 Intermediate Business VOV114 Vovinam 1 ENM401 Upper Intermediate Business English VOV124 Vovinam 2 VOV134 Vovinam 3 VNL111 Vietnamese Language 1	No credit to be applied

**Remaining Subjects (unless already credited)**

<b>Core</b>	<b>Up to 80 Credit Points (8 Subjects)</b>
BIZ101	Business Communications
BIZ102	Understanding People and Organisations
MKT101A	Marketing Fundamentals
BIZ104	Customer Experience Management
BIZ201	Accounting for Decision Making (unless already credited)
BIZ202	The Business Environment
BIZ301	Organisational Creativity and Innovation
MGT301A	Ethics and Sustainability
<b>Specialism</b>	<b>Up to 80 Credit Points (8 Subjects)</b>
EVN101	Introduction to Events
EVT101A	Event Concepts and Design
EVT201A	Event Management and Operations
EVT207A	Event Venue Management
EVN203	Event Financing and Sponsorship
EVN301	Events Policy and Strategy
EVN302	Events Consulting Project
IND301A	Industry Consulting Project
<b>Electives</b>	<b>Up to 80 Credit Points (8 Subjects)</b>
200 level	Named electives or General Elective Credits at UG200 Level x 1
300 level	Named electives or General Elective Credits at UG300 Level x 1
'Any' level	Named electives or General Elective Credits at UG100 or UG200 or UG300 Level x 6

<b>Authorised by (Associate Dean)</b>	 Kristina Nicholls
<b>Responsible Officer (Program Director)</b>	 Darren Peters
<b>Date of agreement</b>	27 <sup>th</sup> November 2020
<b>Duration of agreement</b>	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.